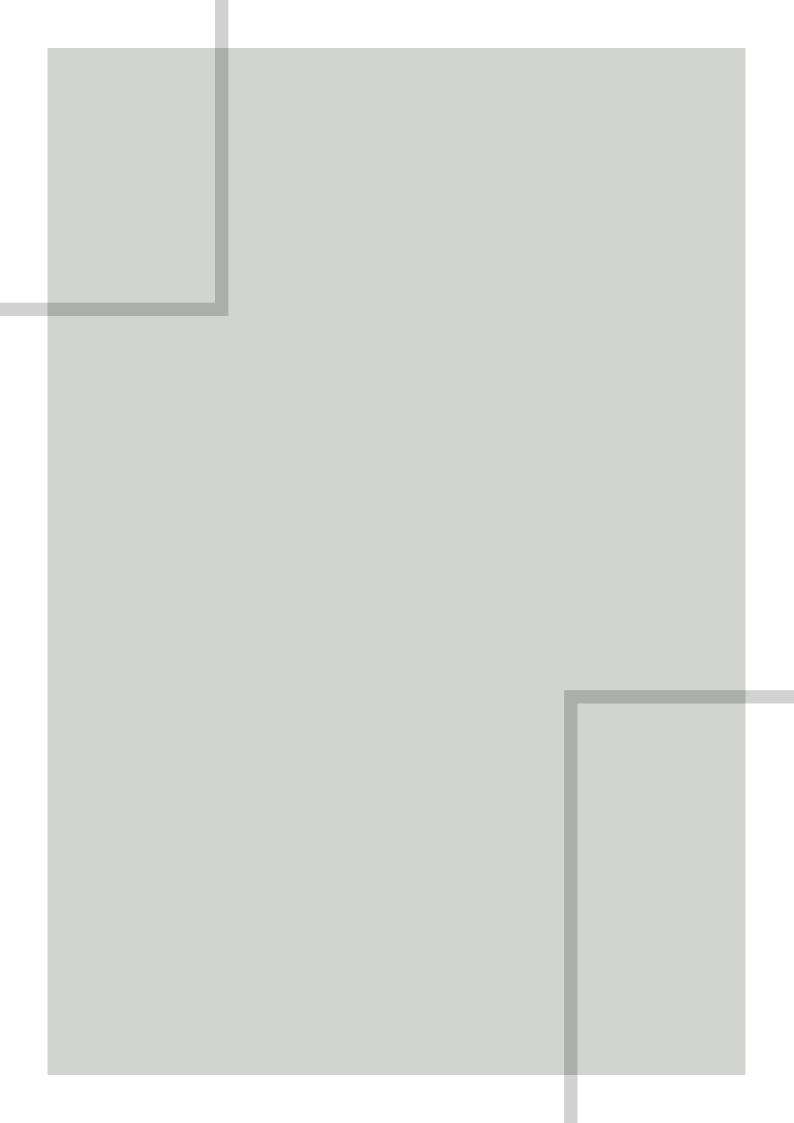
# NATURAL STONE COLLECTIONS







Welcome to our new catalogue that features many exclusive and unique ranges. Ionic Stone is a company that places innovation at the core of its mission & vision. Browsing through our pages, you will notice many technologically innovative products, for many of which Ionic Stone is still the world's only manufacturer.

Enjoy!

Celil Wiline

Celil Kilinc Founder & Managing Director



## CONTENTS

News	02
World's First Hexagon Tile Mass-Producer	02
Best Natural Stone Supplier Award	03
About Ionic Stone	04
Innovative Formats	07
Regular Hexagon Collection	09
Oblong Hexagon Collection	11
Richmond Hexagon Collection	12
Mayfair Collection	13
Bookmatched Tile Collection	
Stone Collections	15
Lilia Collection	16
Karesi Light Collection	18
Tundra Grey Collection	20
Lilac Collection	22
Invisible Collection	28
Sardis Collection	30
Bianco Onyx Collection	32
Island Collection	34
Lava River Collection	36
Patterns & Mosaics	38
Finishing Touches	44

### News

## The World's First Marble Hexagon Tile Mass-Producer

lonic Stone is the world's first mass-producer of innovative format marble tiles such as hexagons and trapezoids. With the inclusion of our own special machinery, which is a product of a long and arduous R&D process, lonic Stone have been able to devise a unique technique that has allowed us to become competitively priced with our innovative format tiles. This process was previously only possible with waterjets. However, the running costs of waterjets are exorbitant and today lonic Stone can offer these innovative formats at a fraction of the cost.







### News



## Ionic Stone Wins The Best Natural Stone Supplier Award

Ionic Stone

#### **Best Natural Stone Product Company**

Ionic Stone has been filling a niche in the UK stone industry since its inception. After rapid and impressive expansion, it has turned its attention towards its future goals.



its operation.

Now known for being the UK's largest stone distributor and project management firm, lonic Stone set its roots in St. Albans in 2006 with a 20,000-foot storage facility. It was created to fill a significant gap in the UK's building industry: the need for natural store files of good quality at reasonable prices, a task it took to with vigour. After the global credit crisis and its survival through the tumult, lonic Stone made the decision to enlarge the firm and move forward into stone processing. Two years later, it had opened a processing plant in Denizli, Turkey, and gained two marble quarries. Shortly after this in 2015, it added a purpose-built 70,000 square foot distribution centre in Peterborough to

In its UK operational houses alone, Ionic Stone holds over 200,000 m2 of tiles and slabs imported from its Denizli factory. This factory is a specialised processing plant that works with premium natural stone in the most cutting-edge machines. Such minerals include marble from the Taura Mountains and travertine from Pamukkale, and all are chosen and cut specifically to fit each client's project and demands. Furthermore, although it is a mass production operation, that hasn't stymied lonic Stone's creativity. Its factory cuts stone in several shapes not seen elsewhere in the market, and if the volume required is sufficient, they can cut any exclusive design at low cost. It works with the largest tile chains and building depots both in the US and UK, and has contributed to projects such as the Grand Hyatt Doha in Qatar, Msheireb Downtown Doha in Qatar, Marina One in Singapore, Hilton Baku in Azerbaijan, Louis Vitton Tel Aviv in Israel, and the Financial District Riyadh in Saudi Arabia.

It ensures it can keep the 'iconic' nature of Ionic Stone at the forefront with its flexible mind set regarding its clients and the projects they bring to it. Whilst it has rigid standards as to the quality it expects to deliver, it is a customer driven company that is responsive to customer requirements of unique design aspects and materials - both of which it is willing to work with the client to accomplish. At this point, having learned much about cornering the market in its industry, it now knows the rules well enough to break them. Celil Kilinc, the Managing Director of lonic Stone, told us 'we have to bend rules to fit in to the project environments'. Furthermore, natural materials mean that no singular slab, and therefore no project, is the same; the general rules it applies are not restrictive, so that the collaboration of lonic Stone and its customer can drive the business's innovations forward. Uniquely it develops its own machines to cut the shapes it develops, making it stand out in the wider stonework industry.

This and many other shapes were largely considered implausible before lonic Stone's pioneering work. For inspiration in a sector that tends to be rather stagnant in terms of new developments, it looked away from stonework and towards ceramics. After this, it applied its findings to create a technique that had the accuracy of a water jet to create large and thin marble tiles - something thought impossible beforehand. Having a production site based in Turkey has also granted it the freedoms it needed to flourish. Alongside the wealth





of natural mineral deposits, Turkey is in the Customs Union, which makes it far easier for Ionic Stone to work with European countries

Internally, it has a prevailing culture of finding new ways to satisfy demand in a way that none of its competitors can. This is felt at all levels of its operation, and managers are chosen for their ability to inspire a further vision in the workforce which is specific to each department. Due to the prioritisation of finding people who fit in with the family ethos of the company, recruitment can be the most challenging part of their enterprise. A single engineer could take 6-9 months to finish full orientation. Having said that, this company has found the additional tests of this process worth it to create a team that will take it even further. In the short term it wishes to increase its efficiency, undergoing a major program to increase productivity, and in the long term it is looking forward to achieving full automation. Whilst Celil Kilinc admits this is a lofty goal, lonic Stone goes on to set the bar of 80% automation as the level at which it will be satisfied.

Company: Ionic Stone Contact: Celil Kilinc Website: www.ionicstone.com

MEA MARKETS / 2020 MEA Business Awards 51

## **About Ionic Stone**



#### COMPANY

Founded over 2 decades ago with the intention of supplying natural stone tiles and mosaic ranges to retailers, we have unquestionably become one of the UK's largest stone tile distributors. Today, with two UK distribution centres totalling over 80,000 sq. ft. of space, and over 350,000 m2 of stocks, we are renowned for our excellent customer service and high quality of products.



#### FACTORY

In 2009 a vast investment began into processing by establishment of a stone processing facility. By the end of 2011 our factory began its operations and since then, approximately half of the production capacity is allocated for the UK demands. Sitting on a 32,000-m2-land, the Ionic factory is equipped with state-of-the-art machinery and is fully integrated to process any type of stone into any format required. The factory is located in Denizli, only a stone's throw away from the world-famous travertine quarries and strategically placed between our Lilia quarry and the Izmir Port.



#### QUARRY

Located on the Turkish part of the Alp-Himalayan mountains, the Lilia quarry is fully owned by us and produces the most warm-coloured cream marble, which makes it an extremely attractive choice for projects. In addition to this quarry, due to a network of long-term relationships, we have the capability to source many types of Turkish materials; we focus on the purchasing of marble blocks extracted especially in the Western part of Turkey to be processed into slabs, cut-to-size and tiles at our processing plant. To date, we have processed over 60 different materials for a myriad of projects.



#### MERCHANDISING AS STANDARD

We understand the nature of retailing better than most producers. From merchandised packaging to display stands, we can provide assistance in the critical yet overlooked parts of the business. We produce merchandised display stands laden with our entire range, which will help quickly transform stocks into sales. Additionally, if the order volume is sufficient enough, the packaging of our products could also be customised for you.

#### HASSLE-FREE SERVICE & QUALITY AS STANDARD

We rigorously follow the technological developments in the stone processing field. Techniques used in our production are most advanced, and all products go through stringent quality checks before they are packed. Most of lonic's marble tiles are enhanced with resin and mesh and are therefore reinforced for durability and strength. However, resin and mesh application can sometimes create problems for end-users in installation; certain adhesives do not work on reinforced tiles. To tackle that issue, grains of marble are sprayed onto the backs of tiles so that setting can occur.



Panoramic view of the Ionic factory

#### HIGH PRODUCTION OUTPUT

Our processing plant has the monthly production capability of over 40,000 m2 for slabs or 20,000 m2 for cut-to-size and tiles. The factory has the necessary equipment and organisational skills to cover the entire manufacturing process: from block sawing to the final touches of cut-to-size pieces.



Fully automated tile line, produced by Ionic Machines, the R&D department of Ionic Stone. It is the first of its kind in the world and its operational mechanism is internationally patented.

#### ADVANCED MANUFACTURING

We heavily support technological and methodological development and promote research activity within the company. As well as using the very latest, state-of-the-art machinery, which increases the quality of production and reduces costs related to processing, we set up a division called lon Machines, which is charged with the task of improving the technology of the current machines at the plant and creating new and novel machines for our own use. Ion Machines are specialised in the reinforcement of marble slabs and produce the most critical equipment for marble strengthening: multi-storey oven systems. Today, this division equips marble factories in Turkey with its machines and holds international patents for some of these machines.

#### THE PROJECT COMPANY

From conception to completion, planning to execution, we are the partner of choice through all phases of construction. Our expert knowledge provides designs and engineering one might not have even known existed or thought possible! Our experience with the demands and intricacies of complex projects gives us the confidence to help create a viable construction plan. We have supplied materials for many prestigious projects around the world, and our below references only show a selection of these projects.

Kervansaray Complex, Turkistan, Kazakhstan Rixos Hotel, Aktau, Kazakhstan Marina One, Singapore Ganja Shopping Centre, Ganja, Azerbaijan Metro Stations, Baku, Azerbaijan Buckley Building, London, UK Azvil Building, Baku, Azerbaijan Msheireb Downtown, Doha, Qatar Financial District, Riyadh, Saudi Arabia Hilton, Baku, Azerbaijan Carrefour Shopping Centre, Ankara, Turkey Mriya Resort, Yalta, Crimea The Governor's Palace, Ganja, Azerbaijan Sentido Orka Beach Hotel, Marmaris, Turkey Louis Vitton, Tel Aviv, Israel Youth Centre, Baku, Azerbaijan Tower Cross, London, UK Al Mana Hotel, Doha, Qatar The Merzam Hotel, Doha, Qatar Orya Park, Istanbul, Turkey The Lodge, London, UK Grand Court House, Baku, Azerbaijan Taurus Shopping Centre, Ankara, Turkey National Dialogue Centre, Saudi Arabia



Marina One, Singapore



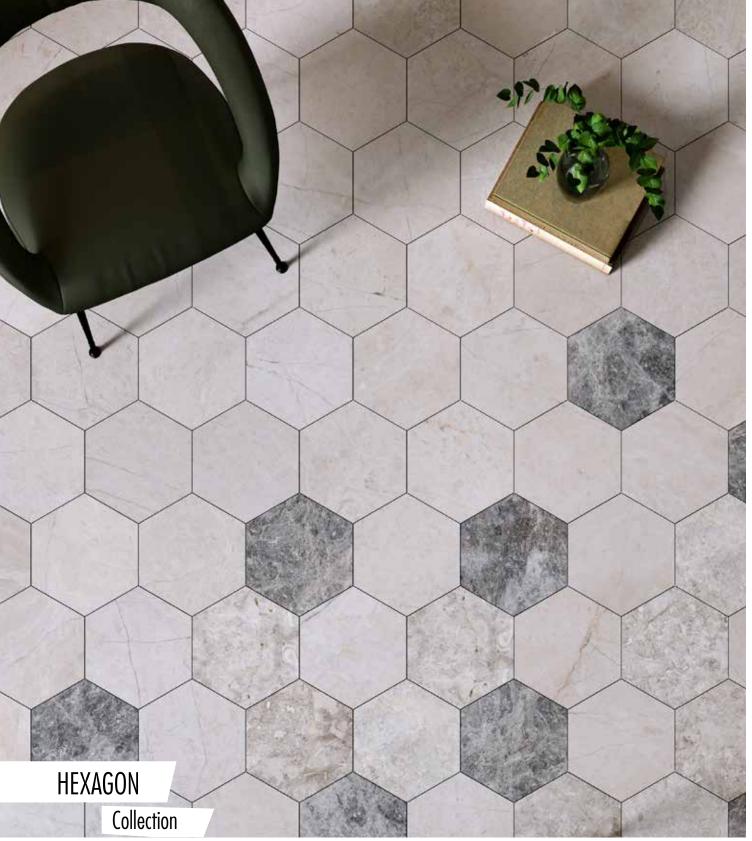
National Dialogue Centre, Riyadh, Saudi Arabia



Financial District, Riyadh, Saudi Arabia

## INNOVATIVE FORMATS

Ionic Stone is the world's first mass-producer of contemporary format stone tiles. Regular, Oblong, Richmond and Mayfair collections are unique formats that cannot be found elsewhere in the market. Reminiscent of the patterns typical of traditional ceramic tiles while still following the latest trends. Bookmatched tiles exhibit our latest innovation; tiles from the production line come out book-matched as standard.



Floor Covering Lilia + Karesi Light + Tundra Grey

lonic Stone, the world's first marble hexagon tile mass-producer, is proud to present its hexagon collection, which consists of three types of hexagons and one trapezoid/half-hexagon format.

#### **REGULAR HEXAGON COLLECTION**



LILIA

Hexagon 6": one side 152 mm, Thickness: 10 mm Hexagon 9": one side 228 mm, Thickness: 10 mm



KARESI LIGHT Hexagon 6": one side 152 mm, Thickness: 10 mm Hexagon 9": one side 228 mm, Thickness: 10 mm



TUNDRA GREY Hexagon 6": one side 152 mm, Thickness: 10 mm



LILAC Hexagon 6": one side 152 mm, Thickness: 10 mm Hexagon 9": one side 228 mm, Thickness: 10 mm



MUGLA WHITE Hexagon 6": one side 152 mm, Thickness: 10 mm Hexagon 9": one side 228 mm, Thickness: 10 mm



ST LAURENT Hexagon 6": one side 152 mm, Thickness: 10 mm

#### **REGULAR HEXAGON COLLECTION**



#### ISLAND

Hexagon 6": one side 152 mm, Thickness: 10 mm Hexagon 9": one side 228 mm, Thickness: 10 mm



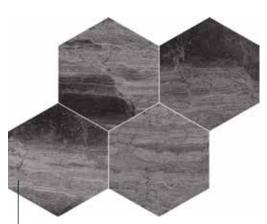
SARDIS GREY Hexagon 6": one side 152 mm, Thickness: 10 mm Hexagon 9": one side 228 mm, Thickness: 10 mm



BIANCO ONYX VEINY Hexagon 6": one side 152 mm, Thickness: 12 mm



BIANCO ONYX HONEY Hexagon 6": one side 152 mm, Thickness: 12 mm Hexagon 9": one side 228 mm, Thickness: 12 mm



LAVA RIVER Hexagon 6": one side 152 mm, Thickness: 10 mm Hexagon 9": one side 228 mm, Thickness: 10 mm

#### **OBLONG HEXAGON COLLECTION**





305x610x10 mm





LILAC 305x610x12 mm



ISLAND 305x610x12 mm



LAVA RIVER 305x610x12 mm

#### **RICHMOND HEXAGON COLLECTION**



LILIA 290x406x10 mm



290x406x10 mm



MUGLA WHITE 290x406x10 mm



290x406x10 mm



LAVA RIVER 290x406x10 mm

#### **MAYFAIR COLLECTION**





IUNDRA GREY 305x610x12 mm



KARESI LIGHT 305x610x12 mm





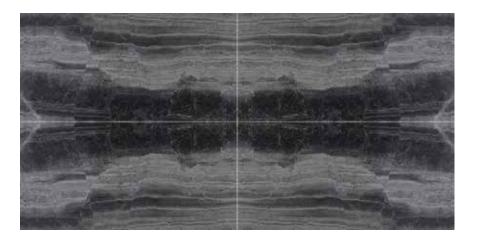


Tiles in this collection are produced and packed in sequential manner to provide mirror-imaging as standard.

Wall Covering Lava River Bookmatched + Melilla Mosaics



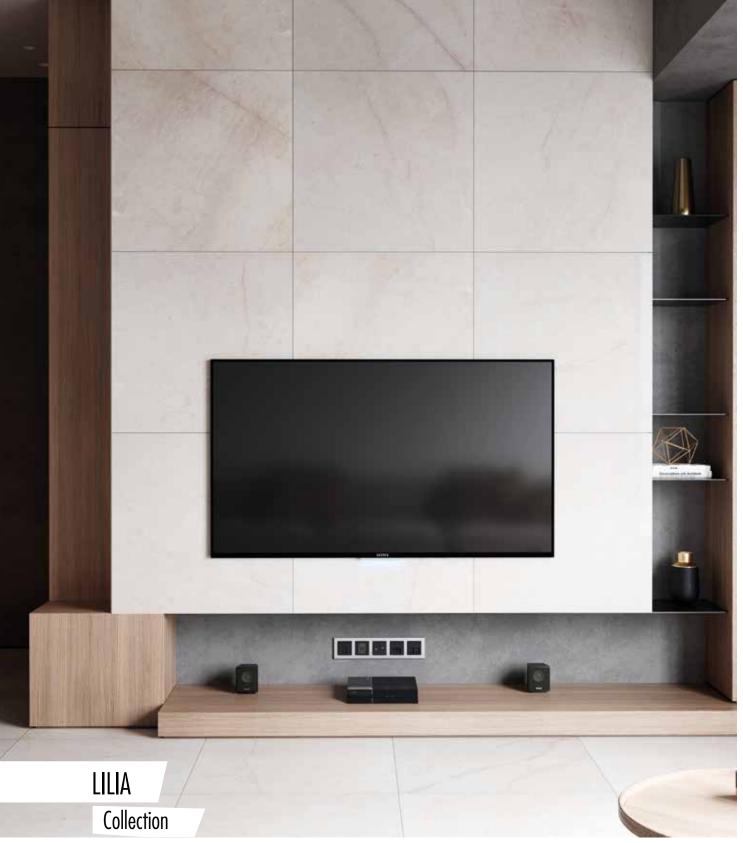
LILAC 610x1220x12 mm



LAVA RIVER 610x1220x12 mm

## STONE COLLECTIONS

Imelessness is the key value that natural stones can present to architecture in a project. They never go out of fashion and can remain in settings without time affecting it. At Ionic Stone, we put together a stone range that covers the most sought-after stones originating in Turkey. Our ranges contain slabs, tiles, mosaics and finishing touches such as skirtings.



Wall + Floor Covering Lilia Cream

From our own quarry located in Burdur, Lilia has a soft cream tone that blends in all kinds of spaces, from classic to modern. Available in two main selections.



LILIA CREAM *Available Formats* 20 + 30 mm Slabs 300x600x20 mm 600x600x20 mm 800x800x20 mm 1000x1000x20 mm 100x305x10 mm 305x610x12 mm 610x610x12 mm 610x1220x12 mm Innovative Formats Mosaics Steps + Risers Finishing Touches



LILIA CLASSIC Available Formats 20 + 30 mm Slabs 300x600x20 mm 600x600x20 mm 305x610x12 mm 610x610x12 mm Steps + Risers



Wall Covering Karesi Light Standard

Light silver-coloured hard and durable limestone that is increasingly used in modern settings. It combines well with darker greys and lighter beiges. Available in two selections.



KARESI LIGHT Available Formats 20 + 30 mm Slabs 100x305x10 mm 305x610x12 mm 610x610x12 mm 610x1220x12 mm Innovative Formats Mosaics



KARESI LIGHT CLASSIC Available Formats 20 + 30 mm Slabs 305x610x12 mm 610x610x12 mm



Wall Covering Tundra Grey Standard

One of the most sought-after stone of our times. Its Nordic tone creates contemporary spaces. Available in two selections, the classic offers more rustic yet refined look.



TUNDRA GREY Available Formats 20 + 30 mm Slabs 100x305x10 mm 305x610x12 mm 610x610x12 mm 610x1220x12 mm Innovative Formats Mosaics



TUNDRA GREY CLASSIC Available Formats 20 + 30 mm slabs 305x610x12 mm 610x610x12 mm



lonic Stone is pleased to present Lilac marble. Bright and sleek, undoubtedly one of the finest materials. Bookmatchability makes it even more popular. Available in two selections.



LILAC Available Formats 20 mm Slabs 100x305x10 mm 305x610x12 mm 610x610x12 mm 610x1220x12 mm Innovative Formats Mosaics Bookmatched Tiles Finishing Touches



LILAC CLASSIC Available Formats 20 mm Slabs 305x610x12 mm 610x610x12 mm Bookmatched Tiles Steps + Risers



Floor Covering Mugla White Select + St Laurent



MUGLA WHITE SELECT Available Formats 20 + 30 mm Slabs 100x305x10 mm 305x610x10 mm 610x610x12 mm 610x1220x12 mm Innovative Formats Mosaics Steps + Risers Finishing Touches



ST LAURENT Available Formats 20 mm Slabs 100x305x10 mm 305x610x10 mm 610x610x12 mm 610x1220x12 mm Innovative Formats Mosaics





BOTTICINO Available Formats 305x610x10 mm 610x610x12 mm

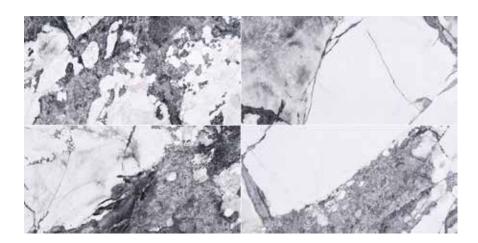


EMPERADOR Available Formats 20 mm Slabs 305x610x10 mm 610x610x12 mm



Wall Covering Invisible Blue

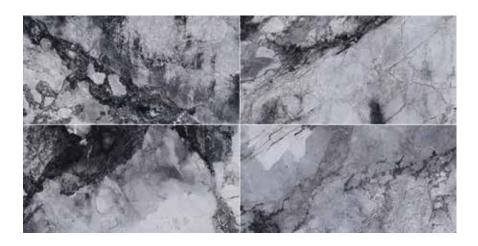
This natural stone line is made up by three different and soft colors: Grey, White and Blue, which is the rarest colour in nature. Ionic Stone is proud to be invisible tiles' only producer in the world.



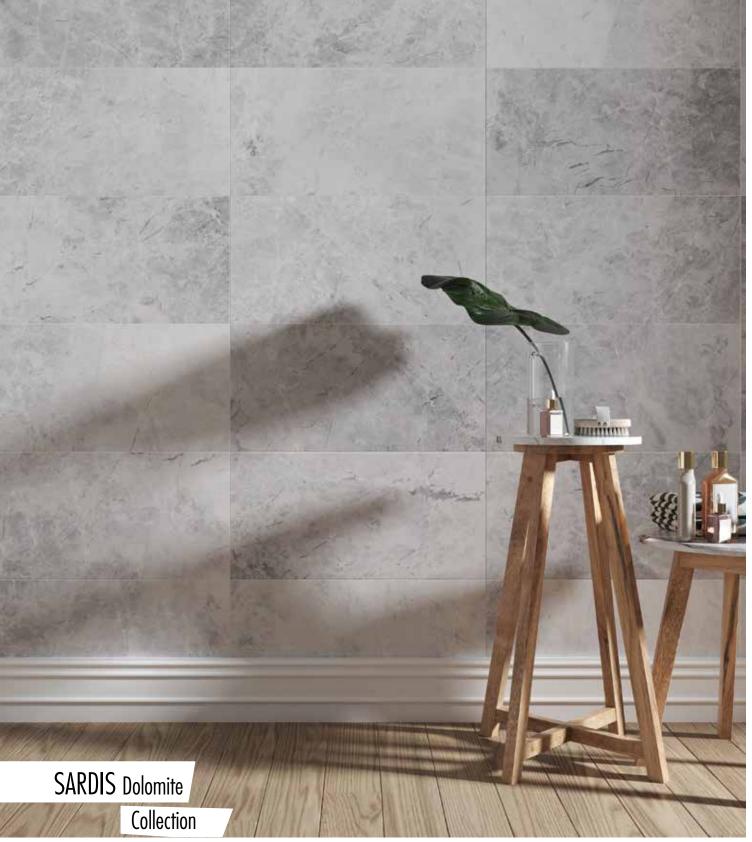
INVISIBLE WHITE Available Formats 20 mm Slabs 100x305x10 mm 305x610x10 mm 610x610x12 mm 610x1220x12 mm Mosaics



INVISIBLE BLUE Available Formats 20 mm Slabs 100x305x10 mm 305x610x10 mm 610x610x12 mm 610x1220x12 mm Mosaics



INVISIBLE GREY Available Formats 20 mm Slabs 100x305x10 mm 305x610x10 mm 610x610x12 mm 610x1220x12 mm Mosaics



Wall Covering Sardis Grey

An exclusive dolomite by Ionic Stone. Extremely hard and durable material. It has two main colour tones; one having white background, the other being grey.



SARDIS WHITE Available Formats 305x610x12 mm 610x610x12 mm 610x1220x12 mm Mosaics



SARDIS GREY Available Formats 20 mm Slabs 305x610x12 mm 610x610x12 mm 762x762x12 mm 812x812x12 mm 914x914x12 mm 1220x1220x12 mm Innovative Formats Mosaics Finishing Touches

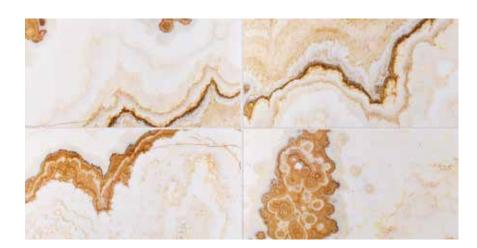


Wall Covering Bianco Onyx Veiny

An elegant and striking onyx, thanks to its light tones with distinct veining. It is available in two selections due to the cutting direction of its blocks, veiny and honey.



BIANCO ONYX VEINY Available Formats 20 mm Slabs 305x610x12 mm 610x610x12 mm 610x1220x12 mm Innovative Formats Mosaics



BIANCO ONYX HONEY Available Formats 20 mm slabs 305x610x12 mm 610x610x12 mm 610x1220x12 mm Innovative Formats Mosaics



A classy, stylish and exclusive dolomite from Marmara region. Its white background features subtle lateral silver veining. Available in large formats at 12 mm thick.



## ISLAND

Available Formats 20 mm Petite (Small) Slabs 305x610x12 mm 610x610x12 mm 762x762x12 mm 812x812x12 mm 914x914x12 mm 1220x1220x12 mm Innovative Formats Mosaics Finishing Touches

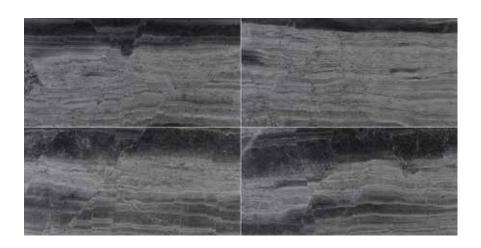


CALACATTA ISOLA *Available Formats* 20 mm Petite (Small) Slabs 305x610x12 mm 610x610x12 mm 762x762x12 mm 812x812x12 mm 914x914x12 mm 1220x1220x12 mm Innovative Formats Mosaics Finishing Touches



Wall + Floor Covering Lava River

A very special extract from silver marble quarries in Afyon. Its vein-cut appearance provides a contemporary look. It is also bookmatchable.



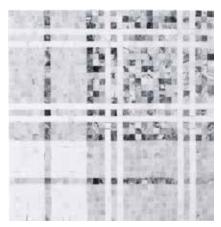
LAVA RIVER *Available Formats* 20 + 30 mm Slabs 305x610x12 mm 610x610x12 mm 762x762x12 mm 812x812x12 mm 914x914x12 mm 1220x1220x12 mm Innovative Formats Mosaics Bookmatched Tiles Finishing Touches

## PATTERNS & MOSAICS

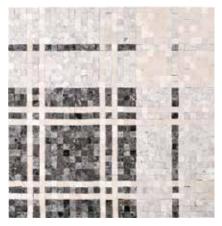
Original and unique designs are achieved with natural stone mosaics. A portfolio of modern patterns that are vast due to the countless sizes, finishes, shapes and colours. Mosaics' strong character creates settings that are in sync with nature. Ionic Stone presents exclusive shapes and formats in this edition.







LAMBETH Invisible Blue + Carrara + Island



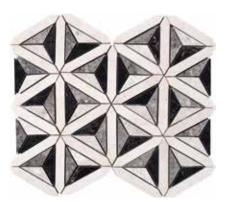
LAMBETH Tundra Grey + Karesi Light + Lilia



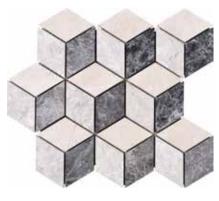
CAMDON Bianco Onyx Honey



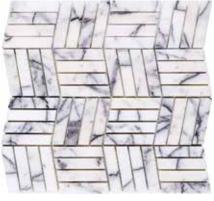
CAMDON Island



MELILLA Lilia + Karesi Light + Tundra Grey + St Laurent



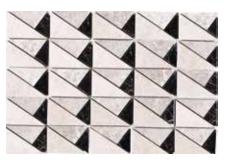
CUBE Lilia + Karesi Light+ Tundra Grey



BATTERSEA Lilac



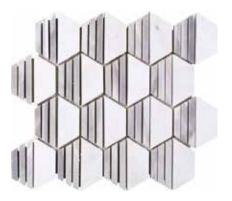
Lilia



PYTHAGORAS Lilia + Karesi Light+ St Laurent



CANARY Island







BARNET Lilia + St Laurent



ENFIELD Lilia + Island



ENFIELD Lilia + Karesi Light



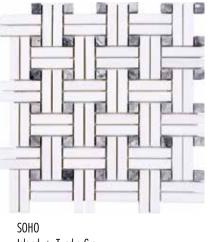
BELGRAVIA Lilia + Karesi Light+ St Laurent



HEXAGON Lilac



ISLINGTON Island + Carrara



Island + Tundra Grey



Wall Covering Melilla



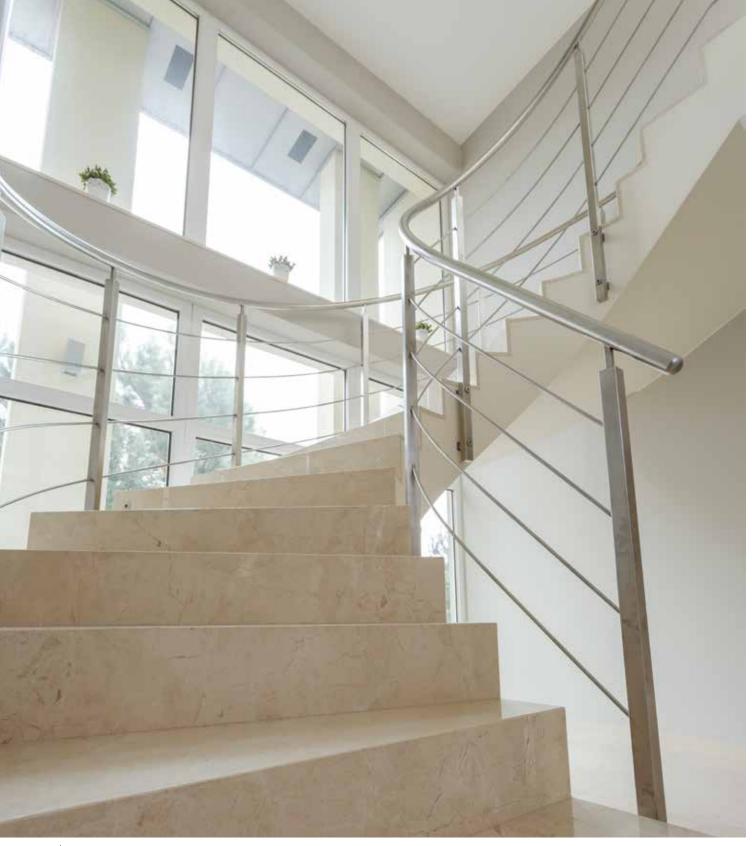
PICKET Lilac



PICKET Mugla White

## FINISHING TOUCHES





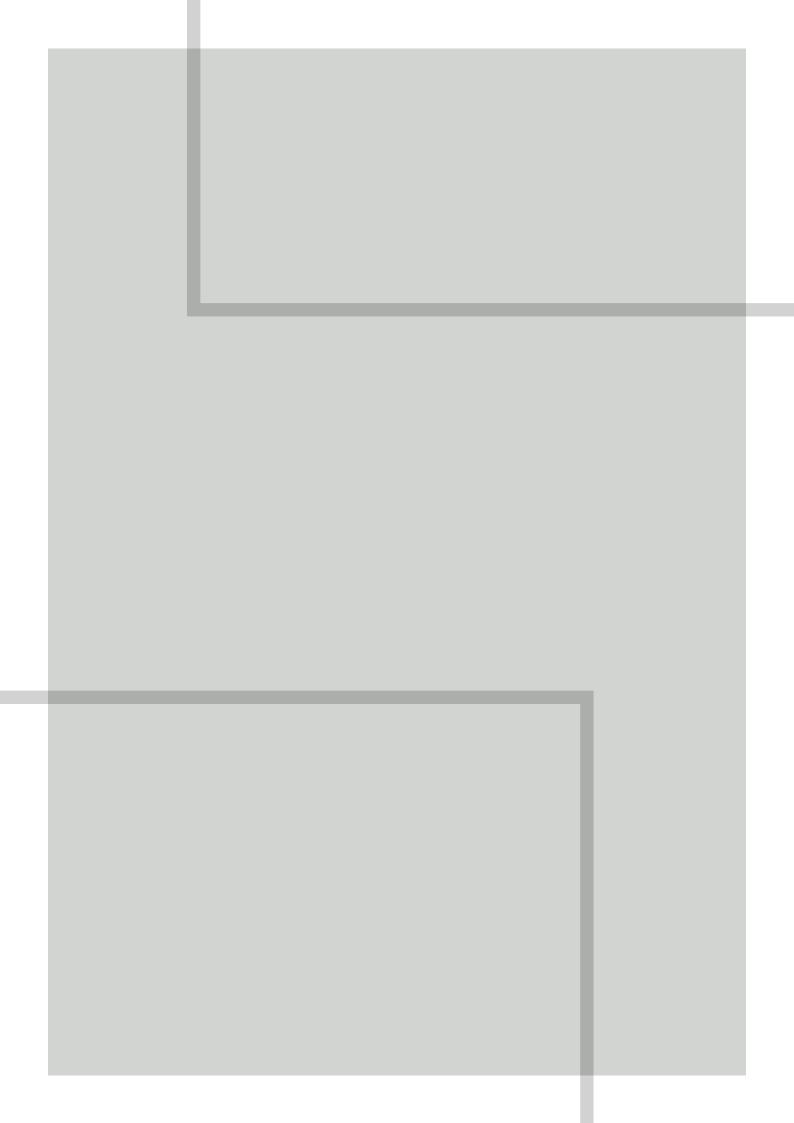
STEPS & RISERS

LILIA



MUGLA WHITE

Stairs Lilia Steps + Risers





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